



## **Industry Solutions**

### **Food**

#### ***Speed, Efficiency, Quality, Compliance — Top to Bottom, End-to-End Support***

InSource Solutions helps food and beverage manufacturers meet the ever-evolving challenges that face their businesses. With comprehensive technology products and solutions devised to meet the unique needs of the industry, we've helped leading manufacturers gain operational strength and enhance financial performance by:

- Enabling faster launch of new products
- Responding to regulatory requirements
- Improving collaboration
- Reducing costs
- Optimizing and measuring performance

#### ***Speed Up Time-to-Market***

Clearly, it's a crowded marketplace. To remain competitive, food and beverage manufacturers have to stay ahead of the curve, continually launching new products — both quickly and efficiently. Getting to market and, at the same time, supporting production and delivery, manufacturers must swiftly and accurately disseminate new product definition, specifications and processing requirements to designated — and often geographically dispersed — manufacturing locations. This requires a system that allows for fast, efficient and accurate communication between the manufacturer and plant.

#### ***Ensuring Safety — and Regulatory Compliance***

In the food and beverage business, product safety is top priority. As is rapid and efficient response to regulatory requirements. New regulations, including The Bioterrorism Response Act, require food manufacturers to record, track and report information on product sources and destinations. If contamination occurs, manufacturers will need to pinpoint which products to recall.

InSource provides compliance solutions that are affordable, secure, electronic, user-friendly — and quick to deploy, eliminating the need to sort through enormous amounts of compliance paperwork. With InSource, your organization will be able to systematically account for every link in the supply chain — from raw materials to finished product — without incurring additional labor expenses.

### *Collaboration with Supply Chain Partners*

Increasing collaboration with supply chain partners enables manufacturers to share material and product specifications information and operational results — with customers, suppliers, co-packers and regulatory agencies.

### *Reducing Costs*

Increasing efficiencies and reducing costs are a way of life in any manufacturing environment. Our team of consultants is experienced in designing road maps that streamline production through data collection, analysis and reporting, thus helping manufacturers enhance plant-wide communications, optimize batch production and reduce costs.

By enabling immediate communication of master data changes across the enterprise system, InSource can help food and beverage manufacturers reduce both waste and variability. By linking all plant functions into the information network and maximizing the use of existing capacity through real-time information sharing, we help companies eliminate redundant information processing — and reduce costs.

### *Optimize and Measure Performance*

Food and beverage manufacturers can also optimize production through better communication and control. InSource offers solutions that define, track and report data to measure system efficiency and maximize product capacity. Alert and reporting features notify manufacturers of inefficiencies, enabling immediate correction and minimizing downtime.

### *Protect Your Brand (and the Bottom Line)*

As a food and beverage manufacturer, your brand is closely tied to your bottom line. Revenue is directly affected by consumer buying habits — which are based on recognition and perception of brand value. To maintain business growth, manufacturers are focused on increasing product capacity without compromising product quality. InSource has helped businesses like yours by offering superior professional services, and extensive software and hardware solutions.

### *Food Manufacturers Client List*

Beverage Capital	Kroger Company
Boar's Head	M & M Mars
Brach's Confections Incorporated	MasterFoods USA
Brown Citrus Systems	McCormick & Company
Bush Brothers & Company	McKee Foods Corporation
Campbell Soup Company	Miller Brewing Company
Conagra Foods	Minute Maid
Coors Brewing Company	Mt Olive Pickle Co
DairyPak	PepsiCo Gatorade
Florida's Natural	S & D Coffee
Frito Lay	Sara Lee
General Mills	Slim-Fast Foods Company
Goldkist	Tropicana Products
Kellogg's	Washington Quality Foods